



Advertising Booking Confirmation

Publication:

HOT ROD MAGAZINE

Client details:

Company:
 Representative:
 Physical:
 Postal:
 Phone: Email
 Fax: Mobile

**Issue/ s
Booked:**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

**Advertisement
Specifications:**

Full Page	<input type="radio"/>	Half Page – Horiz	<input type="radio"/>	1/4 Page – Horiz	<input type="radio"/>	1/12 Page	<input type="radio"/>
Dougle Page	<input type="radio"/>	Half Page – Vert	<input type="radio"/>	1/4 Page – Vert	<input type="radio"/>	1/6 Page-Horiz	<input type="radio"/>
Inside Front Cover – FP	<input type="radio"/>	Inside Back Cover – FP	<input type="radio"/>	1/3 Page – Horiz	<input type="radio"/>	1/6 Page-Vert	<input type="radio"/>
Inside Front Cover - DPS	<input type="radio"/>	Inside Back Cover – DPS	<input type="radio"/>	1/3 Page – Vert	<input type="radio"/>	Column/cm rate	<input type="radio"/>
Back Page	<input type="radio"/>	HR Shop	<input type="radio"/>	1/9 Page	<input type="radio"/>	Loose insert	<input type="radio"/>

**Advertisement
Supplied via:**

CD Rom Email Disk Create Text Images Logo

**Special
Instructions:**

**Amount per
Issue:
No. Of
Advertisements:
Total (exc GST)
Total (inc GST)**

\$ Notes:

 \$
 \$

I/We confirm our instructions for the purchase of advertising space in NZ Hot Rod magazine. I/We accept responsibility for the supply and associated costs of the advertisement and agree to comply with the specifications as contained herein. I/We accept that Hot Rod Publishing Ltd will invoice us directly and that payment in full is required strictly by the 20th month following invoice. I/We acknowledge that as purchaser we will be liable for any costs in recovery of any outstanding or overdue amounts not paid in accordance with these terms and conditions. I/We acknowledge that a late payment penalty of 5% per month will apply to any overdue amount not paid by the 20th of the month following invoice. Notes: Every care is taken to guarantee insertion of advertisements. Should, however; the advertisement as part of the total media purchase miss insertion then it will be run in a future issue. Should the issue run late due to circumstances beyond our control the publisher will not be held responsible nor be held liable for any associated loss by the purchaser. No discussions on financial remuneration or reductions from the payable amount will be entered into. Any additional charges or costs incurred in the collection of debts will be charged directly to the customer in all things. While all care will be taken no liability will be accepted for any loss by omission alteration or replacement. The publisher expressly disclaims all or any liability for any action by any person(s) that may arise against the advertiser. Verbal agreements will not be recognised unless endorsed under the special instructions or; notified in writing. Advertisement(s) bookings will only be accepted with this signed agreement or agency insertion. Hot rod Publishing Ltd reserves the right at its absolute discretion to refuse any advertisement and no charges will apply following such refusal.

Full name of authorised signatory for advertiser:

Signature of authorised advertiser **Date**



NZ Hot Rod Magazine

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